#### **Business and Trade Associations**



#### Association of Ghana Industries (AGI)

President: Mr. Tony Oteng-Gyasi Executive Director: Mr. Cletus Kosiba

The AGI, formed in 1958, as the Federation of Ghana Industries is a non-profit, voluntary business association with more than 1500 members from the private and public sectors. Membership is open to all registered companies in Ghana that are engaged in industrial activity. AGI members are in manufacturing and Support Services Industries, such as Transport, Construction, Utilities, Information Technology (IT), and Telecommunication, Banking and Advertising. The main objectives of AGI are:

- To provide a central organisation for the promotion of the interest of the industry in Ghana;
- To study, support or oppose legislative or other measures affecting industry in Ghana;
- To consider all questions connected with industries operating in Ghana, and to present the views and suggestions of industry to government.
- Deliver quality services to member companies, particularly small and medium scale enterprises to bring about improvement in their performance.

The Association of Ghana Industries offers the following services:

- Policy Advocacy and Advisory Services;
- Market Development/Market Clinic;
- Industrial Sub-contracting;
- Management Training;
- Business Development;
- Export Market Promotion;
- Information Gathering Analysis and Dissemination;
- Media Planning and Events Management;
- Networking.

The Council conducts the business of the Association while the day-to-day activities are handled by the Secretariat under the direction of the Executive Director.

## Contact Information:

ASSOCIATION OF GHANA INDUSTRIES (AGI) Second Floor Addison House Trade Fair Centre, La P. O. Box AN 8624, Accra-North Tel: 233 (0) 21 779023 / 779024 / 762868

Fax: 233 (0) 773143 / 779793

Email: agi@agi.org.gh Website: www.agi.org.gh





# **Business Advocacy Support Fund**

BUSAC aims to make an impact by enabling the private sector, including business membership organizations, trades unions and media, to influence public policy formulation by undertaking appropriate research, developing evidence based policy positions and advocating those positions with government and other private sector institutions/organization who may be targeted by the action.

BUSAC was originally launched by DANIDA as part of the broader Business Sector Programme Support but now attracts support from DFID (which is pooling its support through an arrangement with DANIDA) and USAID (which is willing to support export related advocacy projects). The arrangement to involve DFID and USAID is covered under a Memorandum of Understanding agreed and signed in March 2005.

The fund management has been contracted by DANIDA to COWI who have appointed Dr. Dale Rachmeler as the project manager. He is assisted by a team recruited locally.

The Fund is accessible through a competitive demand-driven mechanism and transparent selection of the best advocacy actions proposed by associations within the Private Sector.

BUSAC Fund finances, through grants, up to 90% of the cost of the Advocacy Actions that are selected in each "Call for Application." The Actions are then implemented by the Grantees themselves (with the help of the Service Providers they may have chosen to complement their own capacity).

# Please get in touch by email at:

enquiries@busac.org

## Or by phone:

+233 21 780 178 or +233 21 780 810

#### Office Location:

#225, 4th Dzorwulu Crescent (GSMF Building), Airport Residential Area,

## Postal Address:

BUSAC Fund, P.O. Box 30507 KIA, Accra



#### Federation of Associations of Ghanaian Exporters (FAGE)

President: Mr. Anthony Sikpa

Chief Executive: Mr. Augustine Adongo

FAGE is a private, non-governmental organisation of Ghanaian exporters and exporter associations. Our membership comprises of over 2,500 exporting firms in a range of sectors, including agriculture, seafood, crafts, timber, textiles, minerals, and industrial materials. Our primary goal is to be the premier provider of technical and information services to facilitate transactions between Ghanaian firms and their global partners. The Federation of Associations of Ghanaian Exporters (FAGE) was established on 15th April 1992, as a Private Company Limited by Guarantee under the Companies Code (1963), Act 179 of Ghana. The Federation is made up of thirteen (13) product associations grouped into six (6) categories of Food Crops, Fisheries, Agriculture, Forest Products, Handicrafts and Metals.

The objectives of FAGE include the following, among others:

- To represent the interest of its members and to seek to improve the environment to facilitate exports
- To promote the expansion and diversification of Ghanaian exports;
- To consider all issues concerning exports and to represent and articulate views and opinions, make suggestions and recommendations to government, other agencies and foreign entities;
- To offer several specialized services to it members and exporting entities that will facilitate and promote exports and improve the performance and welfare of product associations and their members. Such services include:
- Export and other types of insurance and guarantees;
- Establishment and maintenance of standards;
- Secure and exchange information on trade regulations, tariffs, fiscal charges and other marketing techniques and business practices;
- Documentation services, costing and the securing of funding for export production and marketing.
- To identify the training needs of small-scale businesses and conduct appropriate training for their entrepreneurs;

## **Contact information**

Federation of Associations of Ghanaian Exporters (FAGE) First Floor Addison House P. O. Box M 124, Accra

Tel: 233 (0) 21 771592 / 767257 / 766176

Fax: 233 (0) 21 766253

Email: fage@ighmail.com Website: www.ghana-exporters.org



#### Ghana Association of Bankers (GAB)

President: Mr. Jude Arthur

Executive Secretary: Mr. D. K. Mensah

The Ghana Association of Bankers (GAB) was formed on May 29, 1980 as the National Organization of Banks in Ghana.

It adopted as its objectives, the following

- To create avenues for making representations to appropriate institutions and bodies of the State to consider the views of members of the Ghana Association of Bankers (Field Operators of the Banking System) on issues pertaining to economic, fiscal monetary and other matters as they affect the performance of the financial system;
- In a rapidly changing industry, to give practical expression to the Banking industry's views on new regulatory legislative initiatives at the out set and arising concerns, both general and technical, arising from such initiatives;
- To carry out research, analysis and dissemination of reports on issues affecting the banking industry's performance and growth;
- We intend to achieve this goal by publication of a quarterly Ghana Association of Bankers' Newsletter, an Annual Journal and by the circulation of member banks' Newsletters and other communications;
- To enhance industry performance especially in the area of credits by pursuing to fruition the establishment of a credit reference agent;
- To participate and contribute meaningfully to programmes and activities of the West African Bankers' Association and the proposed West African Monetary Institute.

The Association presently has on its membership, all banks operating in Ghana. The Governor of Bank of Ghana (represented by the Second Deputy Governor) and the President of the Association Of Rural Banks are Associate members of the Council.

Contact information

GHANA ASSOCIATION OF BANKERS (GAB) SSNIT Tower Block, 4th Floor P. O. Box 41, Accra Tel: 233 (0) 21 670629 / 712286

Fax: 233 (0) 21 667138

Email: assbankers@ighmail.com



## Ghana Employers' Association (GEA)

Executive Director: Mrs. Rose Karikari-Anang

The Ghana Employers Association was formed in 1959 as a National Employers' Organization, to consolidate employers into a joint body to represent and promote their dealings with organised labour and government, promote good working relation between employers and their employees, and build human resource and management capacity of the enterprises. Membership of the association is open to individual employers in both private and the public sectors who employ five or more people in any activity in Ghana. The broad objectives of the Association include the following:

- To watch over and keep members informed on the operation of existing laws and practices, the activities of Government and Government Committees and all legislative proposals, which may affect or tend to affect the interest of employers;
- To provide machinery for nominating suitable employer representatives to committees or delegations as and when considered desirable;
- To provide a forum for consultation, exchange of information, ideas and experiences among employers on all matters related to their operations;
- To cooperate with any organization of Employers internationally or otherwise, or become a member or associate thereof, whose main objective are similar to those of the Association;
- To collect, collate, share and disseminate such statistical data and other information relevant to the development of industrial business and the economy;
- To assist member in negotiating collective agreements and to represent employers at conciliation and arbitration, where necessary.
- To coordinate the activities of members and liase between them and the Government and organised labour, and to influence policy measures related to employment, labour and business in general;
- To represent, defend and promote employers' interest and represent their views to Government and other bodies.

## Contact Information:

GHANA EMPLOYERS' ASSOCIATION (GEA) State Enterprise Commission Building

P. O. Box 2616, Accra

Tel: 233 (0) 21 678455 / 678449

Fax: 233 (0) 21 678405

Email: geadmin@ghanaemployers.org Website: www.ghanaemployers.org The association was formed by mobile operators in Ghana on the September 10, 1998. It was formed purposely to:

- Promote the interest of cellular network operators in Ghana, and the widespread adoption of cellular communications throughout Ghana.
- To pursue and satisfactorily resolve, primarily through written communication, issues that affect cellular network operators to third parties.

Members of the association were drawn from the three cellular network operators thus Celltel Limited, (now Kasapa Limited) Millicom Ghana Limited (TIGO) and Scancom Limited (MTN).

## The contact address:

Post Office Box 30577 KIA Accra

Tel/Fax: 021-761917



# **Ghana Business Code**

The Ghana Business Code (GHBC) is a set of principles introduced into the Ghanaian business environment through the initiative of three key business associations in Ghana - the Association of Ghana Industries (AGI), Ghana National Chamber of Commerce and Industry (GNCCI) and Ghana Employers' Association (GEA) and the Danida funded project, Improving Business Practice (IBP), Sub-Component of the Business Sector Programme Support (BSPS). The GHBC is a series of prescriptions based on UN Global Compact relating to human rights, labour standards, the environment and transparency in business operations. The GHBC emphasizes the triple bottom line (3ps) of corporate responsibility with regard to People, Profit and Planet.

The Ghana Business Code is introduced against the background of trade liberalization, globalization and challenges and opportunities associated with it. Corporate Ghana, by this initiative, appreciates increased international attention on Corporate Responsibilities (CR) and the 'triple bottom line' that emphasizes performance measurement of corporate, social, environmental and economic responsibilities. The Code as a product was developed through the concerted efforts of multiple stakeholders ranging from large businesses, state enterprises, small and medium-sized businesses, business schools, trade and business associations, unions, financial institutions, consumer and other relevant organizations in both the public and private sectors.

Compliance with code of conduct is increasingly becoming a requirement in supply chain management, business match-making, business mentoring schemes, financing, national and international procurement. The Code is intended to present best practices by adding requirement beyond core labour rights. Although, not all human

rights are covered, there will be a continuous process of updating and refining the Code, which will include periodic revisions. The Code does not substitute sound legislation protecting the interests of employees, customers, or shareholders.

## Who is it for?

The Ghana Business Code is the first code ever formulated to apply to all segments of the national business community. Continuous strong collaboration between the stakeholders is crucial for the code to become a vehicle for improved business practice to the benefit of the people of Ghana; the stakeholders are committed to establishing awards and other enforcement mechanisms.

Click Link here for a copy of the Ghana Business Code is included in the CD.



#### Ghana Chamber Of Mines (GCM)

President: Mr. Jurgen Eijgendaal

Chief Executive Officer: Ms. Joyce R. Aryee

The Ghana Chamber of Mines is the apex mineral industry association in Ghana. The Chamber represents the collective interest of companies involved in mining exploration, production and processing in Ghana. Its activities are entirely funded by its member companies, which produce over 90% of the nation's mineral output.

The Chamber has represented the industry's interest for almost 72 years with the mission of building a dynamic private sector association, professionally managed to serve and harmonize the interest of its stakeholders. One of the functions of the Chamber is to promote employment in the industry by cooperating with the government to create the enabling environment for increased mining investment. This involves a number of challenges such as regulatory matters, monitoring, proactive community relations, as well as the responsible and diligent management of the environment. As part of its role in promoting mining, the Chamber is networking in Africa, Particularly the sub-region to establish international collaboration and uniformity in policies.

#### **Key Functions:**

Advice and support on industry issues, including mining and sustainable development, energy and alternative livelihood projects;

Organize workshops and seminar in areas of national and industry interest, including safety, environment, capacity utilization and community relations;

Position Ghana as the mining hub of West Africa;

Research, development and adoption of environmental mining practices in Ghana;

Generate, collate and communicate statistical information on mining in Ghana.

## Contact information

Ghana Chamber of Mines (GCM) Mineral House 10 Sixth Street Airport Residential Area, Accra P. O. Box 991, Accra Tel: 233 (0) 21 760652 / 761893

Fax: 233 (0) 21 760653

Email: chamine@ghana.com

Website: www.ghanachamberofmines.org



Ghana Internet Service Providers Association

The Ghana Internet Services Providers Association (GISPA) is a professional, non-profit trade association representing the interests of local ISPs and other internet providers. The strength of the Association rests on its ability to be truly representative of the Ghanaian Internet industry as a whole; currently has eighteen (18)

Through meetings, negotiation, print, radio and press conferences, the association brings issues affecting its members into the limelight, affecting the decisions of policymakers and creating awareness in the general public. GISPA aims to effectively lobby the government and regulatory bodies in order to grow the Internet in Ghana and make it easier for Ghanaians to access effective but affordable communications services.

## Notable achievements:

- Drove to establish the Ghana Internet eXchange through the Ghana Internet eXchange Association (GIXA, www.gixa.org.gh) in a new facility at the Kofi Annan Centre of Excellence.
- Successfully negotiated to liberalize the VoIP industry.
- Achieved a 40% reduction in SAT3 fibre prices for GISPA members.
- Co-operated with the incumbent to introduce a 50% off system for dial-up Internet access.

Ongoing projects include negotiating to buy bulk bandwidth from the SAT3 undersea fibre-optic cable and addressing issues of professional conduct and standards of service within the industry. In addition GISPA is guiding legislative proposals to increase the ability of the private sector to invest in Ghana's communications industry through sector privatization and liberalization.

# GISPA's mandate:

The Association is a policy and lobbying body representing the interest of Internet Services Providers (ISPs) and NSPs in Ghana. GISP seeks:

- To promote and protect the interests of ISPs in Ghana.
- To drive the widespread adoption of internet access and services throughout the country.
- To pursue and satisfactorily resolve issues affecting ISPs in a systematic manner.
- To communicate pertinent ISP-related information to stakeholders and third parties.

The contact address of GISPA is: GISPA C/O Internet Research

BusyInternet Building 42 Ring Road Central, Accra-North, Accra Pmb 208, Accra-North Accra, Ghana

Tel: +233.21.258800 ext 2031

Fax: +233.21.258811 Cell: +233.28.7297327

E-mail: info@internetresearch.com.gh

Web: www.gispa.org.gh



## **Ghana Microfinance Institutions Network**

GHAMFIN is an informal network of institutions and individuals that operate within Ghana's Microfinance Industry.

This Network evolved from the concern of some Ghanaian Microfinance Institutions (MFIs) for the development of best practices in delivery of microfinance services. Their concern and initiative was promoted by a World Bank sponsored action research project, which sought to identify for wider application, innovative techniques of financial services delivery that had been successful in improving access of micro entrepreneurs to financial services.

This action research project which started with the profiting of 3 Ghanaian MFIs grew into an informal network of organisations interested in providing effective financial services to the poor. Today, the informal group has been formalised and registered as a company limited by guarantee, the Ghana Microfinance Institutions Network (GHAMFIN).

# **Services**

Organisation and delivery of training in pertinent microfinance issues for Microfinance practitioners, Business Development Service providers and Board level management of MFIs.

Monitoring of MFI perfomance and offering of consulting and advisory on

microfinance activies to development partners and the government of Ghana.

Research and development of microfinance products.

#### **Activities**

- Capacity Building
- Shared Performance Indicators and Standards
- Policy and Advocacy
- Research Knowledge Development and Publications
- Network Management
- Marketing and Public Relations

## Membership

With the diversity of membership groups, GHAMFIN has subsequently amended its constitution to have Apex bodies form the GHAMFIN Council and the members of the apex bodies become members of GHAMFIN thus GHAMFIN becomes the first tier network of the Apex bodies, which represent their individual members. In this regard GHAMFIN will speak as one voice for the microfinance industry.

## **Head Office**

## **Contact Persons**

Dr. David Andah - Executive Secretary Miss Clara Fosu - Business Development Manager Mr. Kojo Appenteng - Information and Systems Manager Mrs. Ernestina Kutin - Administrative Officer

47 Blohum Street, Dzorwulu Opposite Winners Restaurant P. O. Box AH 1392 Achimota Accra Ghana

Tel: (021) 769961 / 770322

Fax: (021) 769962

Email: mfinet@ghana.com , admin@ghamfin.org

Website: www.ghamfin.org

## **Tamale Office**

# **Contact Persons**

Mr. Maxwell Kuunyem - Northern Sector Coordinator

# Miss Cynthia Naaso - Secretary

Ghana Microfinance Institutions Network 87 Rice City (Eversack Building) Bolga Road P O Box 435 ER Tamale, Ghana

Tel: (071) 26163 Fax: (071) 26228

Email: ghamfin@africaonline.com.gh / tamale@ghamfin.org

Website: www.ghamfin.org



#### Ghana National Chamber of Commerce and Industry (GNCCI)

President: Mr. Solomon Abam Quartey Chief Executive: Mr. Salathiel Doe Amegavie

The Ghana National Chamber of Commerce & Industry is without doubt, one of the leading business support service in Ghana. The chamber is an independent organisation serving and promoting the commercial and industrial interest of small and large companies in Ghana.

The chamber in its present form was established on the 8th November 1961 under an Act of Parliament (Executive Instrument No. 196) following the amalgamation of the then four existing Chambers of Commerce. These were the Accra and Eastern Province Chambers of Commerce, Kumasi Chamber of Commerce, Sekondi/Takoradi Chamber of Commerce that grouped expatriate firms and the Ghana Chamber of Commerce, which represented indigenous Ghanaian firms. The executive instrument was amended by LI. No. 6121 of 1968 to streamline some of the internal structures of the Chamber.

The governing body of the Chamber is the Central Council while the day-to-day administration of the Chamber rests with the Central Executive Committee. Membership of the Chamber is open to any registered business establishment in Ghana.

The chamber serves the local business community with three core activities that are its founding principles.

## Policy, lobbying and representation

The Ghana National Chamber of Commerce & Industry is the voice of the business community within Ghana. We actively lobby issues locally, nationally and internationally.

## Networking and business development

The Chamber provides its Members with opportunities to network on a regular basis and to provide a unique platform for national business development

#### **Business Support services**

The Chamber offers its members a vast number of business support services that range from the local services such as start-up support, contracts and tender information, training, translation support, export market information and documentation.

#### **Contact Information**

The Chief Executive
Ghana National Chamber of Commerce & Industry
10 Oroko Street, opposite ATTC Kokomlemle
P. O. Box 2325, Accra - Ghana
Tel. 233 (0) 21 66242 / 660127
Fax. 233 (0) 21 662210

 $E\text{-}mail: info@ghanachamber.org, }gncc@ghana.com$ 

Website: www.ghanachamber.org

## **Ghana Opportunity Network (GoNET)**

Ghana Opportunity Network (GoNET) is a trail blazing initiative that provides non-resident Ghanaians and others with information and links on a wide range of business and non-business opportunities in Ghana

A not for profit Foundation, GoNET provides the most credible single source web based information and links to individuals and organizations who we expect will meet the needs of the large number of patrons that will access the site.

#### **Services**

The foundation offers:

- Opportunity Services
- Information Services
- Network & Assistance Services

## **Opportunity Services**

- They provide opportunity for professional Ghanaians living abroad to network.
- They facilitate networking, give support and provide information for people living abroad, Ghanaians and Ghanaian businesses.

#### Information Services

- The foundation will also have original information especially on finance and Ghanaian development.
- The foundation will make this information available through its website, publications and phone contact.

#### **Network & Assistance Services**

The foundation will network organisations and individuals to other people or organisations that can provide the answers or support services needed.

Office Phone Number:

+233 (0) 28 9108974

Office Fax Number:

+233 (0) 21 681442

Postal Address:

PMB 61, Ministries Post Office

E-mail Address:

in fo@ghan a opportunity.com

Website Address:

www.ghanaopportunity.com



## Ghana Tourism Federation

GHATOF is the highest organization established to champion the cause of the private sector in Ghana's tourism industry. Membership of GHATOF, known as the Governing Council, is comprised of the Presidents of the various trade associations engaged either directly or indirectly in the tourism industry and meets regularly to discuss issues confronting the tourism industry and to consider possible ways of addressing such issues.

In addition to learning from one other, other roles of GHATOF include lobbying, advocacy, marketing and promotion as well as influencing legislations that impact on the business activities of member associations.

## Membership

GHATOF's membership is composed of two categories: full members made up of associations whose members are registered and licensed by the Ghana Tourist Board. Affiliate membership is granted to other tourism related bodies.

## Member associations of GHATOF and contacts are as follows:

- Ghana Association of Travel and Tour Agents (GATTA) 021239684
- Tour Operators Union of Ghana (TOUGHA) 021254772, email:toughaghana@yahoo.com
- Ghana Hotels Association 0244785616
- Ghana Restaurants and Nightclubs Association 021242532
- Ghana Traditional Caterers Association (GTCA) 0243808323
- Car Rentals Association of Ghana (CRAG) 0244406525
- Tour Guides Assoc. of Ghana (TORGAG) 0208163469
- Ghana Forex Bureau Association (GARFORB) 0208118203
- Indigenous Traditional Caterers Association 021671292
- National Drinking Bars Operators Association (NADBOA) 0244202663
- Ghana Bar Operators Association (GHABOA) 0277737341
- Ghana Traditional Carterers Association

# The affiliate organizations include:

- Skal International Club of Accra 021233786
- Ghana Tourism Society (GTS) 0208129329

- Board of Airlines (BAR-GH) 0277489911
- Ghana Chefs Association 0243080038
- Hotels Catering & Int. Mgt. Assoc (HCIMA) ... ATA 0208184630
- Travel Writers Association of Ghana 0277386371
- Cook Art Ghana 0243511458

#### **Benefits for Members**

Among the benefits for GHATOF members include the following:

- Power of unity and affiliation
- Recognition and enhanced prestige
- Access to training and education
- Advantages of collaboration
- Welfare matters

#### **Contact Address**

For sometime now GHATOF has operated from a temporal office at the Regency Coconut Grove Hotel in Accra. Efforts are ongoing to refurbish and move into a new 2-room office allocated by the MTDR in the premises of the Hotel Catering and Tourism Training Institute (HOTCATT).

## GHANA TOURISM FEDERATION (GHATOF)

Tel: +233 (21) 772894/020 8113133/(24) 4 632 777

www.ghanatourismfederation.org



The Private Enterprise Foundation (PEF) is a national centre for advocacy and promotion of the private sector. It is a non-political organization founded in 1994 by the Association of Ghana Industries (AGI), Ghana National Chamber of Commerce and Industry (GNCCI), the Ghana Employers Association (GEA) and the Federation of Association of Ghanaian Exporters (FAGE). The Association of Bankers (GAB) and the Ghana Chamber of Mines (GCM) have since attained

membership status. The Foundation however has a working relationship with other trade and business associations such as the Ghana-German Economic Association, Ghana Institute of Engineers (GhIE), Ghana Institute of Freight Forwarders (GIFF), Association of Small Scale Industries (ASSI), Ghana Association of Women Entrepreneurs (GAWE), Association Building & Civil Engineering Contractors (ABECE), Ghana Poultry Farmers' Association and Ghana Real Estates Developer's Association (GREDA).

#### Services:

The Foundation

- Provides communication channels and consultation mechanisms for the policy dialogue between the private sector and government;
- Initiates economic and business policy recommendations for government's consideration;
- Reviews economic policies with a focus on their impact on the private sector; coordinates
  activities of common interest to member associations and their direct impact on work place
  operational efficiency.

Such services have strengthened the private sector by improving and sustaining the enabling environment, and hence, they have contributed in accelerating the country's socio-economic development.

## Postal Address

The Private Enterprise Foundation Post Office Box CT1671 Cantonments, Accra Ghana

Office Location

Tetteh Quarshie No. 5 Legon Road, East Legon (Near Okponglo Junction)

**Communication Lines** 

Tel: + 233 21 515 603 / 515 604(9) / 28 9107 024

Fax: + 233 21 515 600

E-mail Address: info@pefghana.org

Website: www.pefghana.org